



2021: THE YEAR OF CREATING HOME



AT LEFT IS THE ARCHITECT'S EARLY CONCEPTUAL DESIGN RENDERING OF THE DEERWOOD. CONSTRUCTION PROGRESS USING A SIMILAR VIEWPOINT IS DEPICTED ON THE RIGHT. THE DEERWOOD IS APPROACHING 50% COMPLETION.

Once a blank canvas on the Sharon Towers campus, The Deerwood building has begun to take shape. A significant portion of the exterior framing is up, with more being added every day. Even with the challenges of the pandemic and winter weather, construction crews are making steady progress.

Of course, it's still too early to see some of the building's best features such as underground parking, charging stations for electric cars,

climate-controlled storage rooms and the balconies and patios from which residents will have one of the most coveted views in the neighborhood. But these will all come with time and will be here before you know it! The Deerwood is scheduled to be complete by the end of the year with residents moving in soon after.

Many of those residents will be moving into homes with the all-new Woodlea floorplan.

These spacious, two-bedroom apartments include a den, patio or balcony, a generous living/dining area and 2,148 square feet of living space.

If you'd like to follow the construction, we invite you to visit The Deerwood page on our website, sharontowers.org. There you'll find floorplans, videos and a construction webcam that shows the latest progress.



VACCINATIONS BEGIN!

We are pleased to share that on Tuesday, January 5th, the first COVID-19 vaccines from Moderna were administered to Sharon Towers' critical staff and residents through partnership with Walgreens. Clinical trials have demonstrated that this vaccine has a 94.1% efficacy rate in preventing COVID-19 after two injections are given, 28 days apart. Second doses are being administered in February.

WHAT'S COOKING

Holiday pies provide a slice of normalcy

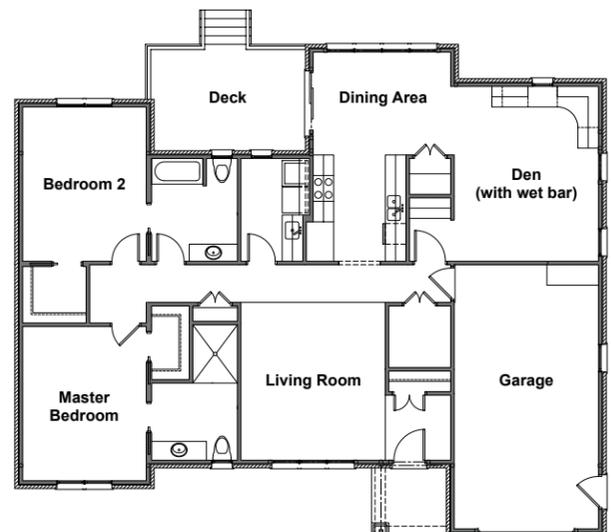
Each holiday season previous to this one, Sharon Club members enjoyed a lively, get-acquainted party featuring seasonal food and spirits. Since the pandemic put a damper on our usual festivities this year, we decided to spread the holiday cheer in a fun, yet physically-distanced way: Pick-up-a-pie-day! Sharon Club members were invited to reserve and pick up their choice of an apple, pecan or pumpkin pie, courtesy of the Marketing Team. It was our way to say, "Thank you," and to remind Sharon Club members that even challenging holidays can have their sweet moments. In all, we handed out almost 200 pies to members who drove to the campus to take home their favorite.



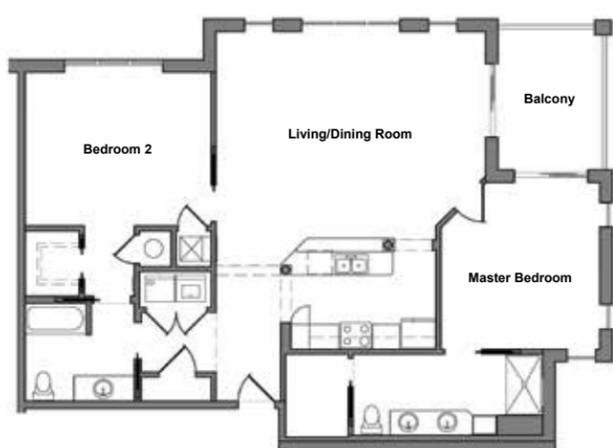
Wherever you live at Sharon Towers, the loveliness of the homes, the convenience of the campus and the warmth of residents and staff are constants. So is the comfort that comes in knowing this is a protected enclave, especially during COVID-19. But there is another dimension to life here: the beauty of choice – for the variety of living options offers the chance to select the home that best fits your lifestyle...

Independence and Community

When **John and Susan Goodman** were looking to move from Pawleys Island, S.C., to Charlotte, they wanted to maintain a great deal of independence while being part of a community. They found both in the **Cottage** home they designed themselves (Susan taking the lead) in partnership with Sharon Towers. The home, which overlooks a wooded walking path, features two bedrooms, two baths, a spacious family room, eat-in kitchen, garage and a backyard that offers a slice of God's good earth. That's where they savor an afternoon of rest and renewal, especially welcome when the governor's "safer at home" orders were issued this past spring. Susan is an artist – her landscapes and portraits grace the walls of their home – and so their laundry room doubles as her studio. The Goodmans cherish their privacy. But they also love neighbors walking by their home and stopping to chat. They're busy enjoying the contentment that comes with the life they have chosen in a home they personalized.



THE DINING AND DECK AREAS OF JOHN AND SUSAN GOODMAN'S CUSTOM COTTAGE OVERLOOK SHARON TOWERS' WOODED WALKING TRAIL.



THE OPEN KITCHEN/LIVING ROOM/DINING AREA IN THE MAGNOLIA VILLAS OFFERS ABUNDANT SUNLIGHT AND IS PERFECT FOR ENTERTAINING.

A Place Of Comfort

Worth Wilson considers himself fortunate to have been able to share his new Cotswold apartment in the **Magnolia Villas** with his wife, Sue Ann, briefly before he lost her to a health crisis. In his grief, he drew strength from the health care and spiritual care Sue Ann and the family received at Sharon Towers. The kindness of staff and residents helped him bear his sorrow. For all that, he is grateful. Now he finds comfort at home.

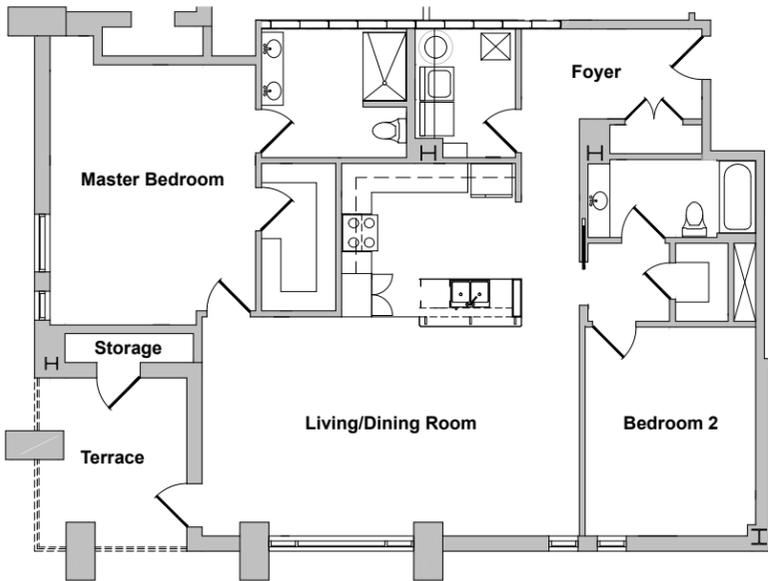
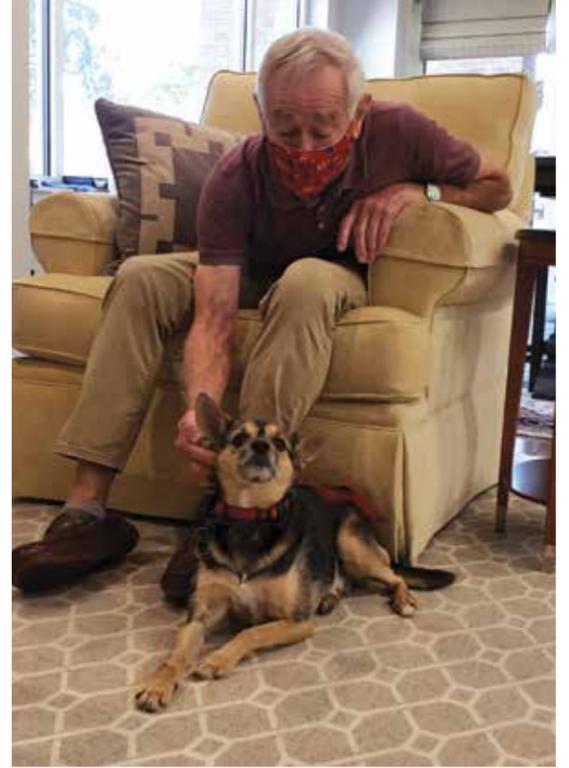


His two-bedroom, two-bath residence on the second floor (which Sue Ann decorated beautifully) offers everything he needs. He relishes the fresh air from his balcony

and takes time to relax with music and audio books. He especially enjoys the sunshine that pours through the multitude of large windows in the villa, and the brightness that warms his days. Worth considers every resident who lives in Sharon Towers his neighbor.

A Home of Conveniences

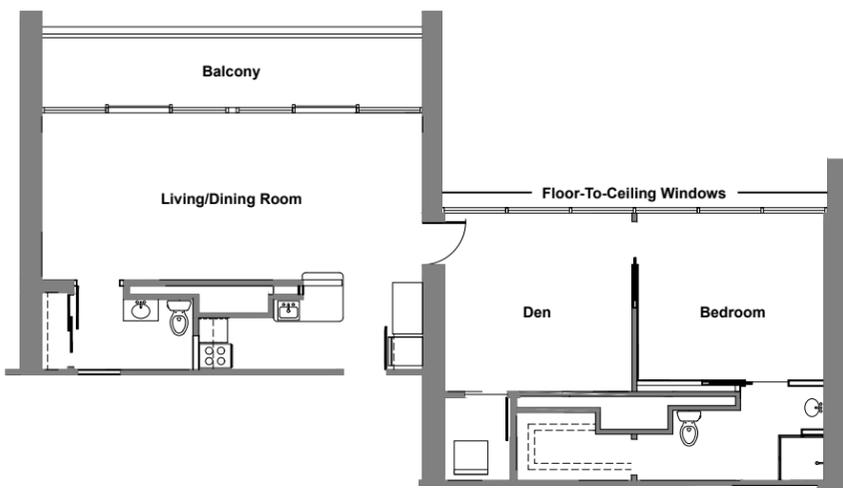
Cleve Howard and his rescue dog, Timber appreciate their spacious **South Terrace apartment**, from its roomy balcony with a peaceful view of squirrels and the main-entrance garden to its spare bedroom where his three grandchildren have often spent a weekend night (a tradition interrupted only temporarily by COVID-19). “They love to come over here,” he says, “and everyone has loved meeting them.” What he appreciates above all is the convenience. The fourth-floor apartment has an open floor plan that is easy to maintain, and there’s plenty of room for both him and Timber, inside and out. Heading outside for several walks a day, they enjoy the grounds while socially distancing. Timber proved to be excellent company this spring and summer while Cleve worked on a special project: refinishing Sharon Towers’ multitude of outdoor wooden benches. Being close to the SouthPark area’s many amenities has been a bonus, too. When it came time to make the move, Cleve thought about a future of tranquil living and said to himself, “This is the time, and this is the place.”



CLEVE HOWARD'S SPACIOUS SOUTH TERRACE APARTMENT IS CLOSE TO MANY COMMON AREA CONVENIENCES, SUCH AS THE DINING ROOMS AND SWIMMING POOL.

Peace Of Mind

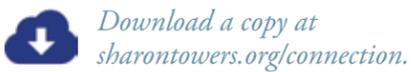
In her **One-Bedroom Deluxe Apartment** in the East Wing of Sharon Towers, **Pat Crutchfield** has everything she needs – including a tender feeling of nostalgia. She and her late husband, Ed, lived in the nearby Fairmeadows community for years. “I feel like I’ve come back to my old neighborhood,” says Pat, who moved in this July. She has a unique and stylish apartment with ample room and that all-important balcony. Pat’s balcony overlooks the landscaped front entrance and is large enough for her to find a welcome escape in gardening. She loves the space in her home, and she loves being in a wing of the main building, close to the dining room, mail room and Wolfe Lounge. The best part of her day – the best part of many residents’ days – is sharing a conversation or glass of wine with friends and neighbors. Residents are patiently waiting for Covid to pass, but for now, there is a sense of well-being, knowing we are all in this together, watching out for one another. “I’m comfortable,” Pat says, “I feel like I’ve made a good decision and a good choice.”



THE FLOOR-TO-CEILING WINDOWS IN PAT CRUTCHFIELD'S DELUXE APARTMENT ARE A HALLMARK OF RESIDENCES IN THE EAST WING OF SHARON TOWERS AT SOUTHPARK.



WINTER 2020/2021



Contact us today for
more information or
to schedule a tour.

Call Judy Beaird
at 704-556-3231.



SHARON TOWERS' CAST OF CHARACTERS!

Ads Give Voice To Animals & Other Objects, Make A Point About Size

Anthropomorphism refers to something nonhuman behaving as human. That's just what our most recent ad campaign does in order to make the point that the Woodlea floor plan in the new Deerwood apartment building is large enough (2,148 ft²) for you to bring all the things – and pets – that you don't want

to give up when you move to a senior community.

The campaign continues in 2021 with even more “things” being surprised that “mom and dad” plan to bring them along. What is your must-have item to bring with you to your new home?